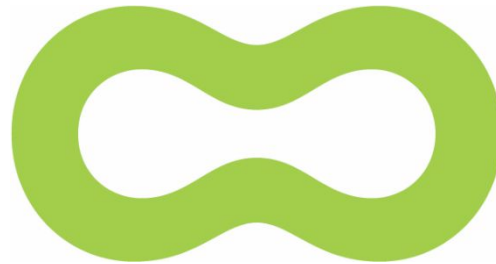


1-2 TDM Combo: RideAmigos +Scoop



David Weisman

Director of Business Development
Scoop

Jamie Jarvis

Transportation Demand Manager
Stanford Research Park

Scoop: Automated enterprise carpooling



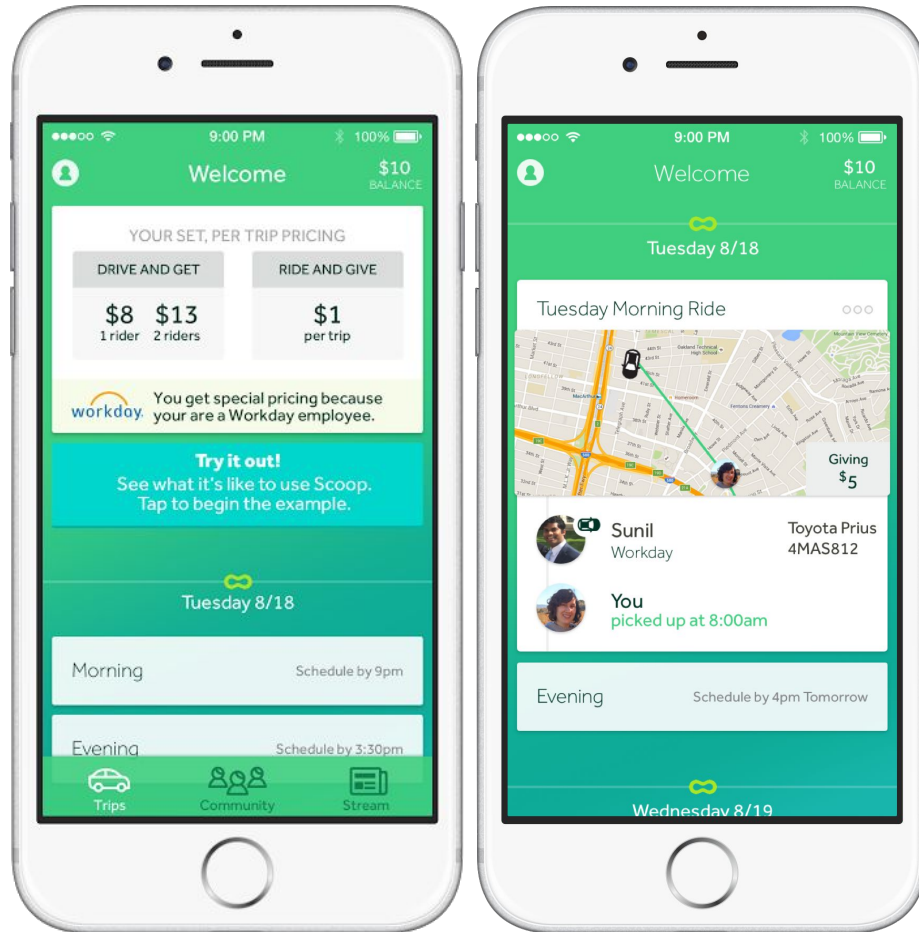
Less traffic = more life.

Scoop is the first and largest fully automated carpooling solution for commuters.

We help communities get their commuters to work cheaply, safely, simply, and sustainably.



Scoop Overview



First fully automated carpooling App for employees

- Scoop creates custom, trip by trip carpools for commuters based on their origin, destination, and preferred commute time
- Employees schedule each one-way trip in advance
- Riders and drivers share the commute cost
- Scoop will work with partners to facilitate guaranteed ride home program for Scoop users

Public and private partners in fighting traffic



Public Sponsors

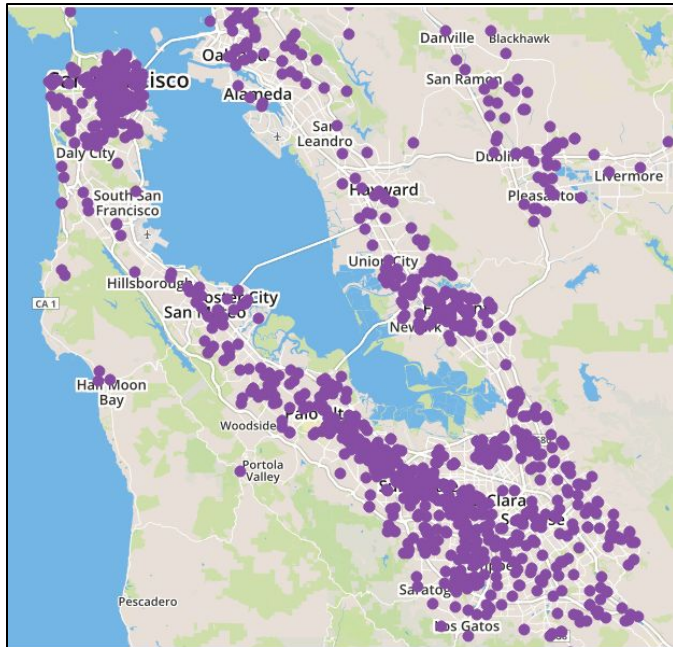


Private Partners

Largest carpooling solution in the Bay Area

60,000+ users and growing fast!

2016 Year in Review:



- ✓ 400,000+ matched carpooler trips
- ✓ 150,000+ vehicles out of employer parking lots
- ✓ 3,000,000+ miles of driving saved
- ✓ 2,700,000+ pounds of CO2 not emitted
- ✓ 4.5 star rating on iOS and Android App Stores
- ✓ Average user schedules 4-5 times per week

Scoop worked with Stanford Research Park, the largest employment in center in Palo Alto, to gain critical mass for our April 2016 launch in Palo Alto, CA



STANFORD
RESEARCH PARK



scoop

Stanford Research Park, Palo Alto, CA

- University-affiliated business park since 1951
- 700 acres & 10 million sq/ft
- 120+ companies & 29,000 employees
- www.StanfordResearchPark.com



Stanford Research Park Transportation Programs

- Trip planner and tracker at SRPgo.com (RideAmigos platform)
- Scoop carpool promotion and subsidies
- Guaranteed Ride Home
- VTA Eco Pass (annual transit pass)
- Vanpool formation events, \$300 rider subsidy & \$500 driver incentive
- Monthly commuter prize drawings and Spare the Air day rewards
- Bicycle Champions Advisory Group
- On-site bicycling clinics & park-wide Bike to Work Day event
- Free Zipcar registration and \$25 use credit
- San Francisco Commuter Bus



Scoop in Stanford Research Park - Stats

- 3,250 registered users
- 50,000 carpool trips taken
- 30,000 vehicles out of parking lots
- 498,000 miles of driving saved
- 451,000 tons of CO2 not emitted



Scoop in Stanford Research Park - Costs

- Scoop riders pay \$2-10 per trip depending on distance
- Stanford Research Park provides a subsidy ranging from \$2-5 per trip



Scoop in Stanford Research Park - Innovative Promotions

- Ice cream truck visits (Jun – Sep 2016)
- Scoop-a-thon (Jan 2017)



scoop

Carpool with
co-workers


- Flexible times tailored to your schedule
- Average savings of \$2,000



STANFORD
RESEARCH PARK

1-2 TDM Combo: RideAmigos + Scoop

View as Rider View as Driver




Stanford brings you discounted rides with Scoop's automated carpooling app!

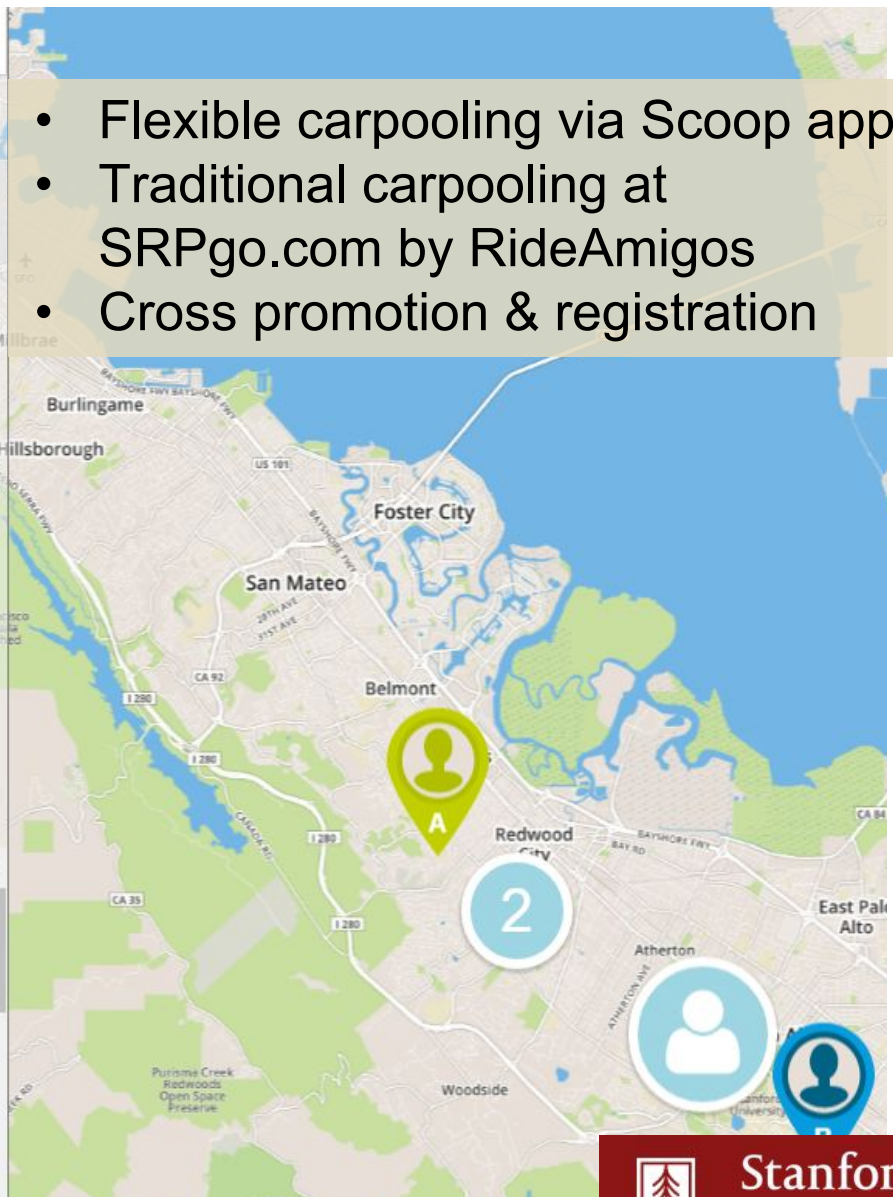
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MANAGE YOUR CARPOOL

 **Elise**
📍 from QUARTZ ST, REDWOOD CITY, CALIFORNIA, 94062

DRIVER'S TRIP +4.2 MI / ⌚ 10 MIN *



- Flexible carpooling via Scoop app
- Traditional carpooling at SRPgo.com by RideAmigos
- Cross promotion & registration

Questions & Contacts



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Stanford
RESEARCH PARK