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TOMS

# **TOMSportation FTW**



# Agenda

- What is TOMSportation?
- But Why?
- Ok, so How?
- And...?
- Impartation // Final Remarks





# The Program

- March 2016
- Alternate Modes Fo Sho



# The Purpose

- Super Catalytic
- Refined Motives





# The Practice

- \$ Talks, Y'all
- Key Partners



# The Product

- Stats and stuff



The background of the slide is a dark, low-key photograph of a city street. On the left, there is a multi-story building with a balcony. On the right, a road curves into the distance, with some light trails from vehicles visible. The overall tone is dark and moody.

# The Prescription

- Don't NOT Do It
- Don't Do It Alone
- Knot It Up



# Q & A

Thank You!!