

# Introducing Scoop

CommuteCon

February 2018





The commute  
impacts our  
time, world, &  
relationships.

**6.9B**

hours wasted in  
traffic

**\$160B**

spent on commute  
costs

**3.1B**

gallons of fuel  
wasted

**150M**

trees needed to  
offset carbon  
emissions

**1.5x**

higher chance of  
divorce

## Our mission

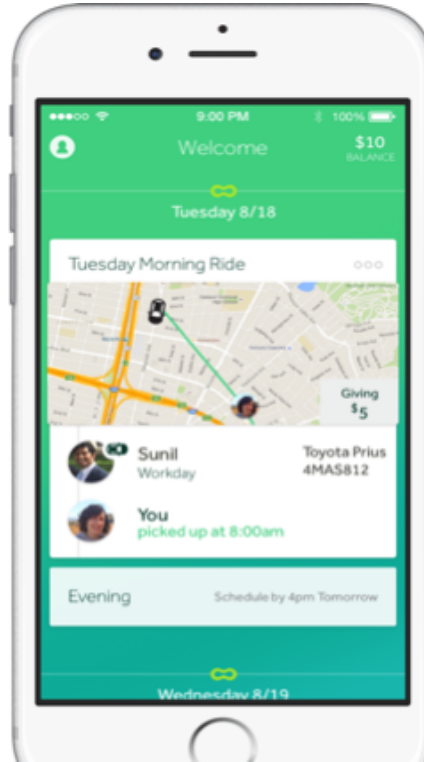
Bring commuters together in  
carpools they'll love by  
partnering with their employers  
across the country.



# We make carpooling work at scale

## Commuters

Connect co-workers and neighbors to turn wasted time into meaningful minutes.



## Partners

Empower employees to make the best use of their time. Reduce SOV trips to campus.

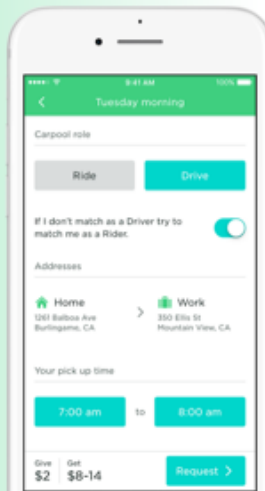
# Scoop dramatically improves daily commutes

Convenient  
and enjoyable  
carpooling

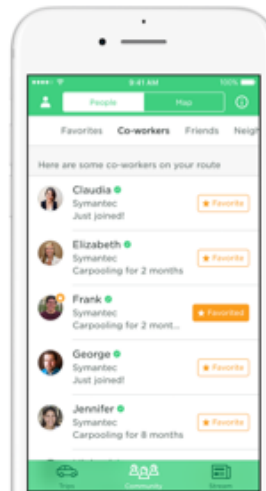
Dramatically improve  
your commute

scoop

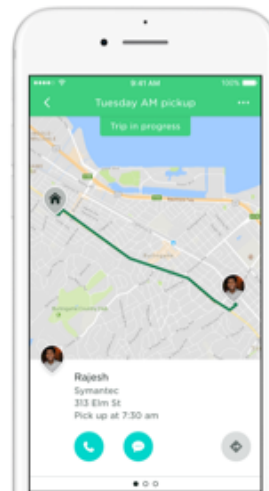
Schedule with ease



Trusted connections



Smart routes



scoop



# The impact of our work to date

125k

Commuters in network

1M

Cars out of lot to date

2M+

Trips taken



# Leading to scaled regional solutions



Piloted programs with cities  
to drive carpooling locally



Led to historic \$1M partnership  
with San Mateo



Active discussions to expand  
across all Bay Area counties



# What's next



Expanding enterprise  
partnerships



Launching into new markets  
across the United States



Exploring other partnerships  
with government entities



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