

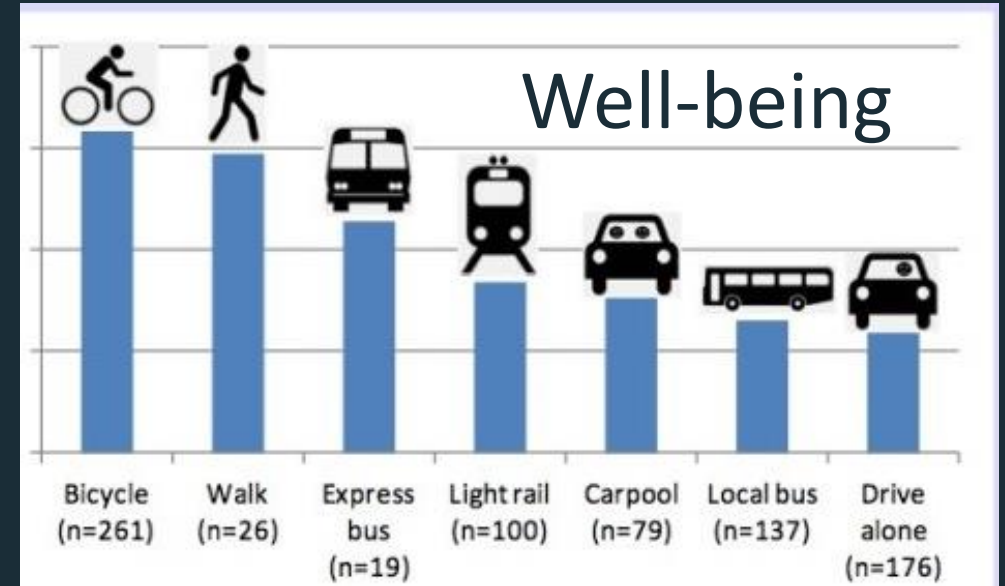
TRANSIT SCREEN

Solving employee commute problems with new mobility information

Commute is #1 issue for employee retention

23%

OF WORKERS HAVE LEFT A JOB
BECAUSE OF A BAD COMMUTE



Long driving commutes
decrease physical health,
mental health, social activity

Employers are urbanizing

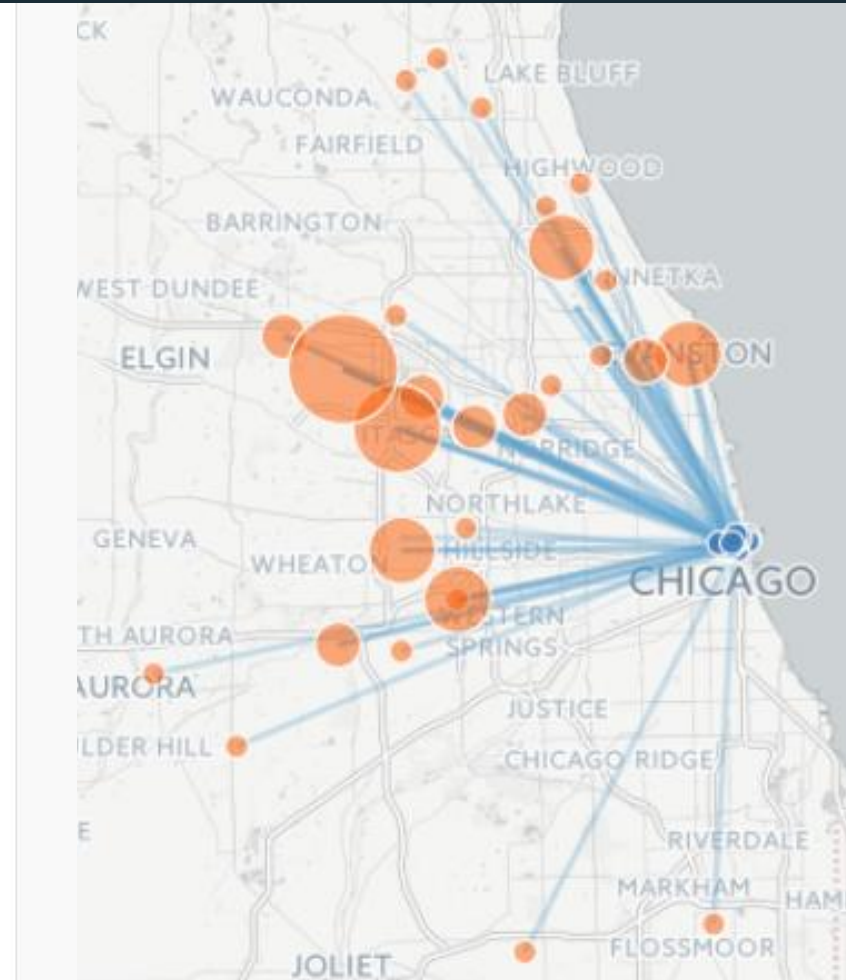
NATIONAL

'Talent Wants Transit': Companies Near Transportation Gaining The Upper Hand

November 29, 2018 · 9:16 AM ET



DAVID SCHAPER



50 major corporations relocated from Chicago suburbs to downtown over last decade

Commuter shuttles



Public Transportation



Last Mile Solutions



Commute Disruptions



University Shuttles



Safe Rides



Public Transportation



Bikeshare



Private & Public & Shared Mobility

Real-time
information

Payments &
Benefits

Mobility
analytics

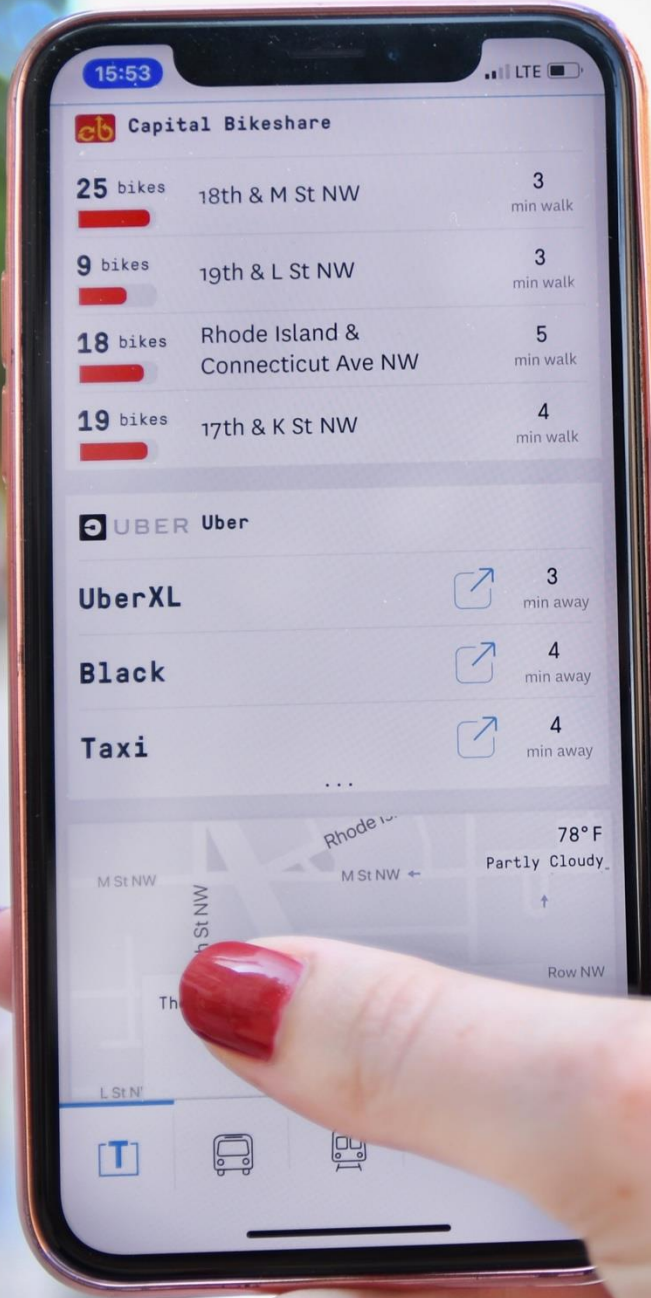


TransitScreen



Transit Mode	Destination	Time
Metro	Metro Center (4 min walk)	
Mopla	13th St & G St NW (NW corner) (2 min walk)	
Mopla	Livingston Via South Capitol (Southbound)	11, 31 min
Mopla	Stadium - Armory (Eastbound)	14, 27 min
Mopla	13th St & G St NW (SE corner) (2 min walk)	
Mopla	Sibley Hospital (Westbound)	26 min
Mopla	K St & 14th St NW (EB) (8 min walk)	
Mopla	Union Station (Eastbound)	4, 14 min
Mopla	K St & 14th St NW (WB) (8 min walk)	
Mopla	Georgetown (Westbound)	11, 31 min
SPIN	14th St & New York Ave-NW	2 min
SPIN	Metro Center / 12th & G St NW	5 min
ofo	1435 G St NW	2 min
SPIN	601-699 11th St NW	6 min
ofo	1260 G St NW	3 min
Uber	513 13th St NW	5 min
Uber	UberBLACK	2 min
Uber	uberX	2 min
Via	Via	1-2 min

Inter-American Development Bank
Washington, DC



CityMotion mobile app



CASE STUDY: REEBOK HQ

Moved from Boston suburbs to downtown Seaport

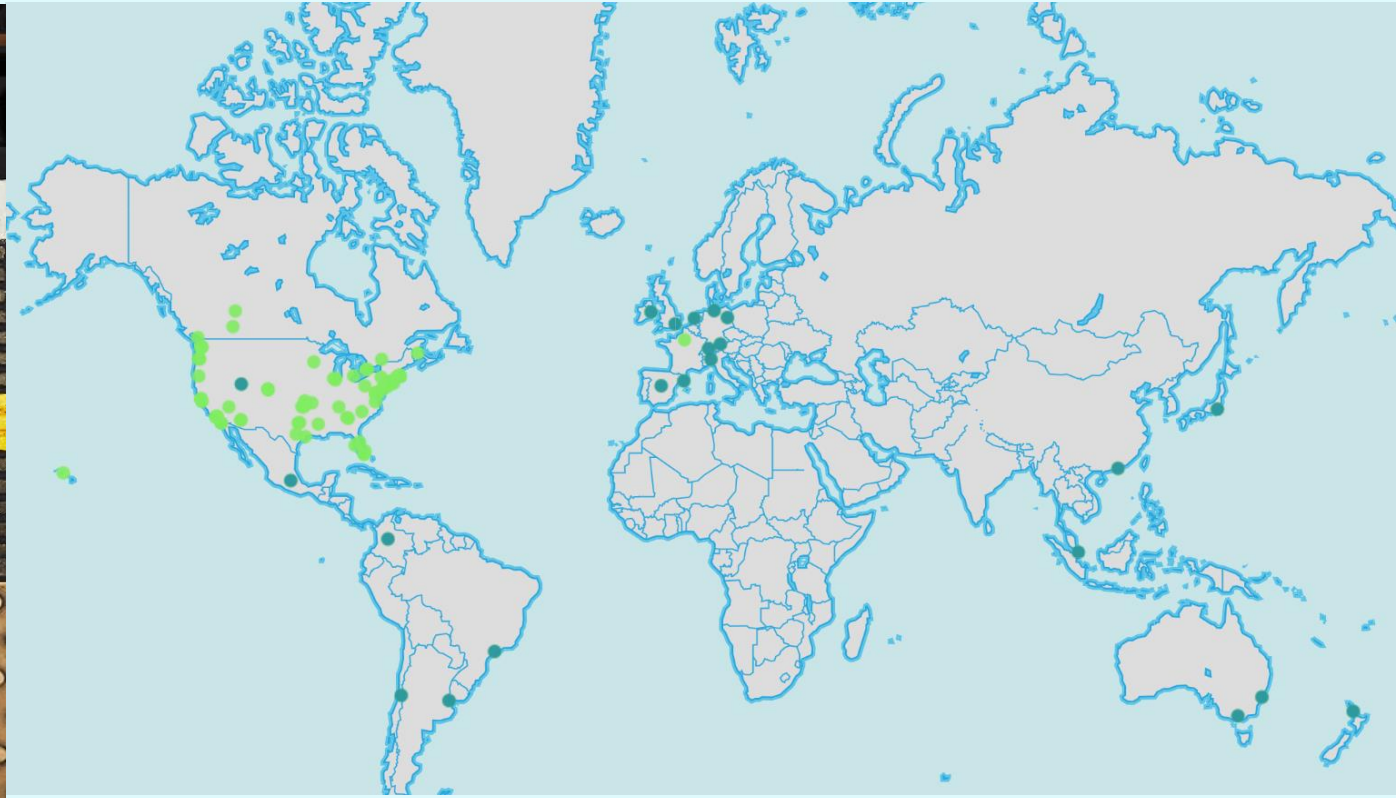
700 employees; only 140 parking spaces

Two main challenges: education & affordability



“We have TransitScreens everywhere, and you can see people looking at the displays as they pack up. TransitScreen has helped us by providing one platform for all our transit information.” – *Keith Wexelblatt, Head of Legal & Reebok HQ Secretary of Transportation*

Commuter Transportation solutions can be local AND global



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