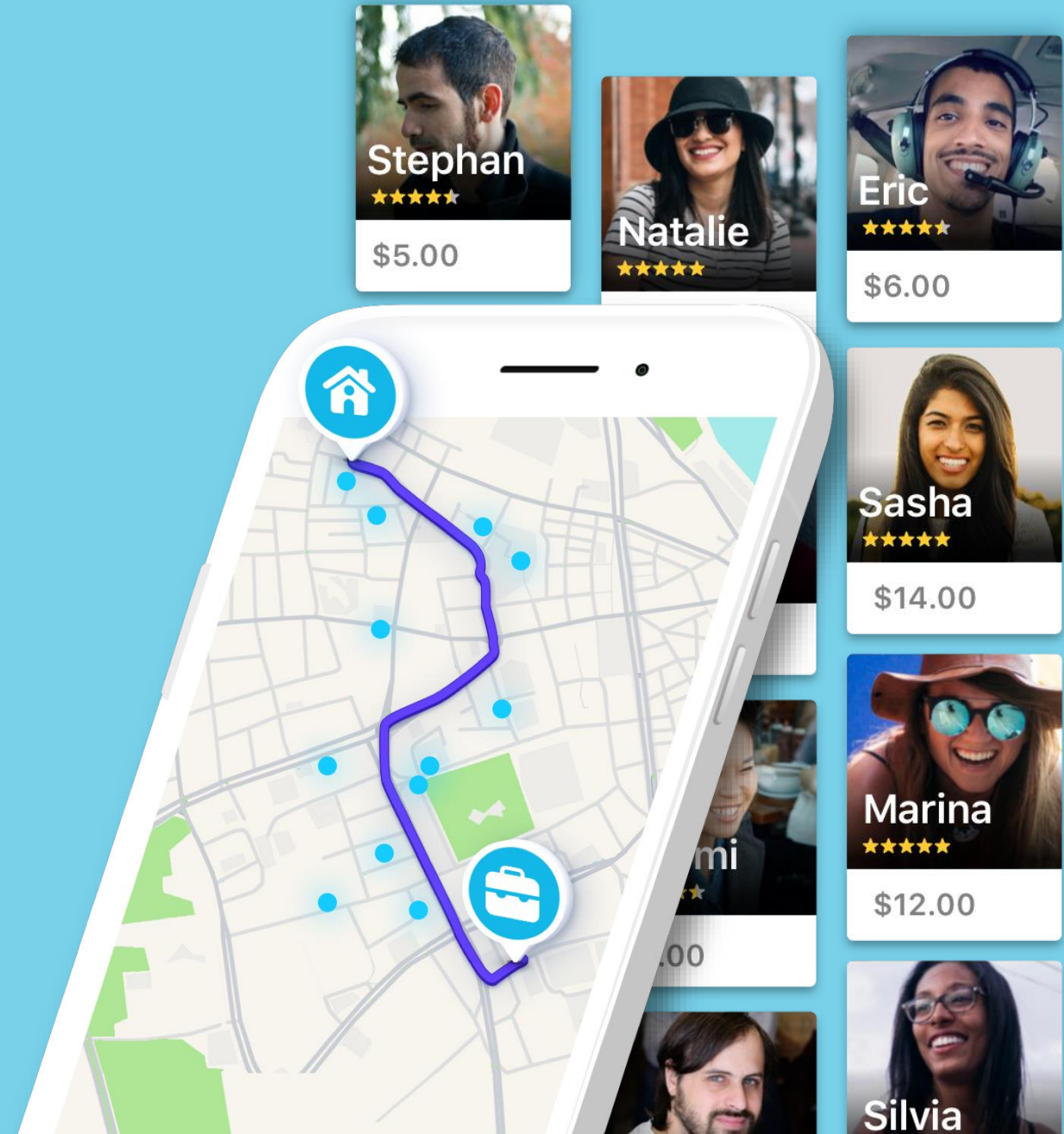


Introducing Waze Carpool

CommuteCon

February 2019





Commuting's toll is increasingly understood

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Transportation

One in three S.F. workers have quit a job due to a grueling commute

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AUTHOR INTERVIEWS

 **How To 'Thrive': Short Commutes, More Happy Hours**

30:19 [+ QUEUE](#)

February 18, 2013 · 1:00 PM ET
Heard on [Talk of the Nation](#)

DIVORCE

Divorce Study Shows That Couples With Longer Commutes Are More Likely To Divorce

08/13/2013 08:04pm ET

FOX NEWS [Login](#) [Watch TV](#)

MENTAL HEALTH · Published April 7, 2015 · Last Update October 26, 2015

5 ways your commute is hurting your health


By | [Health.com](#)

Inc.

Study: Adding 20 Minutes to Your Commute Makes You as Miserable as Getting a 19 Percent Pay Cut

Researchers have found a link between the time you spend commuting and how satisfied you feel at work.

Psychology Today [Find a Therapist](#) [Get Help](#) [Magazine](#) [Today](#) [US](#)

 **Marlynn Wei M.D., J.D.**
Urban Survival

Commuting: "The Stress That Doesn't Pay"

Commuting harms our psychological health and social lives.

Posted Jan 12, 2015

And it affects employee turnover

61%

Feel their commute
has not improved

60%

Report their company
hasn't worked to
alleviate the commute

1 in 4

Workers have left a job
due to a bad commute

The logo for Waze Carpool, featuring a small white car icon with a smiling face to the left of the text "waze" in black and "CARPOOL" in green.

waze CARPOOL



So why is Waze taking on carpooling?

Our Core Belief

The best mobility solutions come from technology that empowers people to work together.

Our Mission

Change how people move through the world with everyday acts of cooperation.

Waze is the world's largest crowd-sourced navigation app

110M+

Monthly Active Users

500K+

Volunteer Map Editors

185+

Countries



60M+

User Reports Per Month

THE WAZE YOU KNOW

A navigation app that helps people avoid traffic.

THE WAZE YOU WILL KNOW

A mobility platform that helps people move more freely in the communities they live & work in.

Waze's approach to Carpooling



Regular commuters,
not professional
drivers



Get to know your
co-pilot first

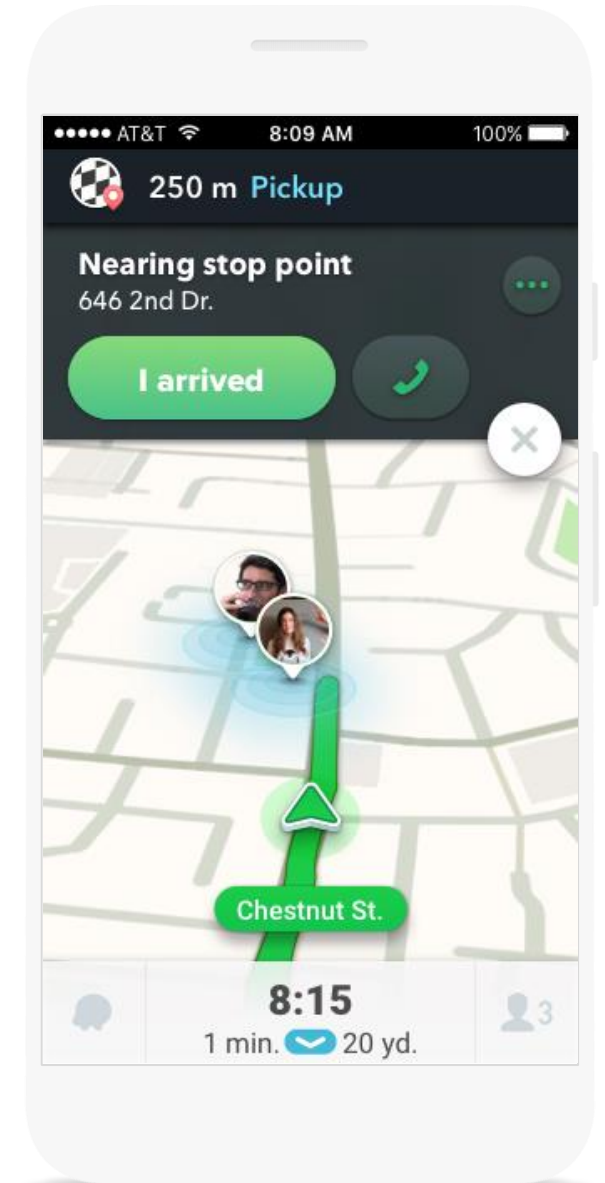
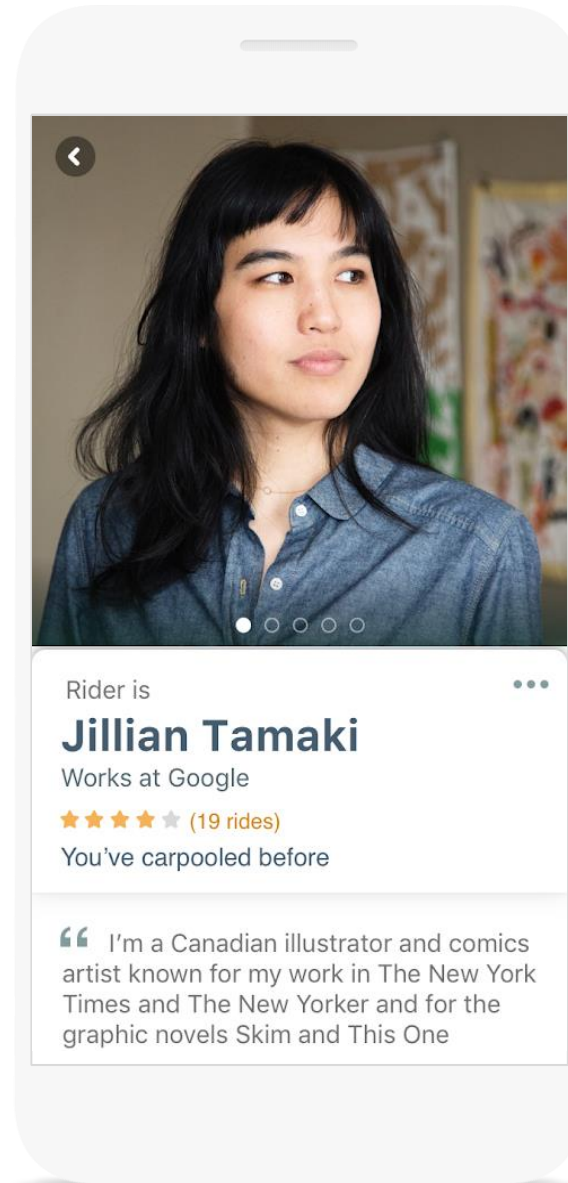
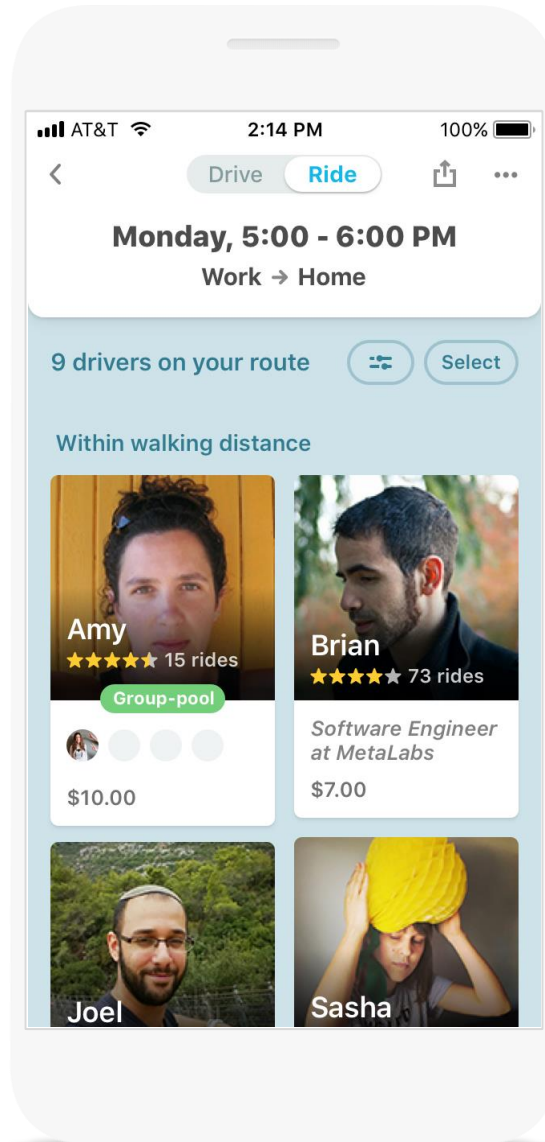
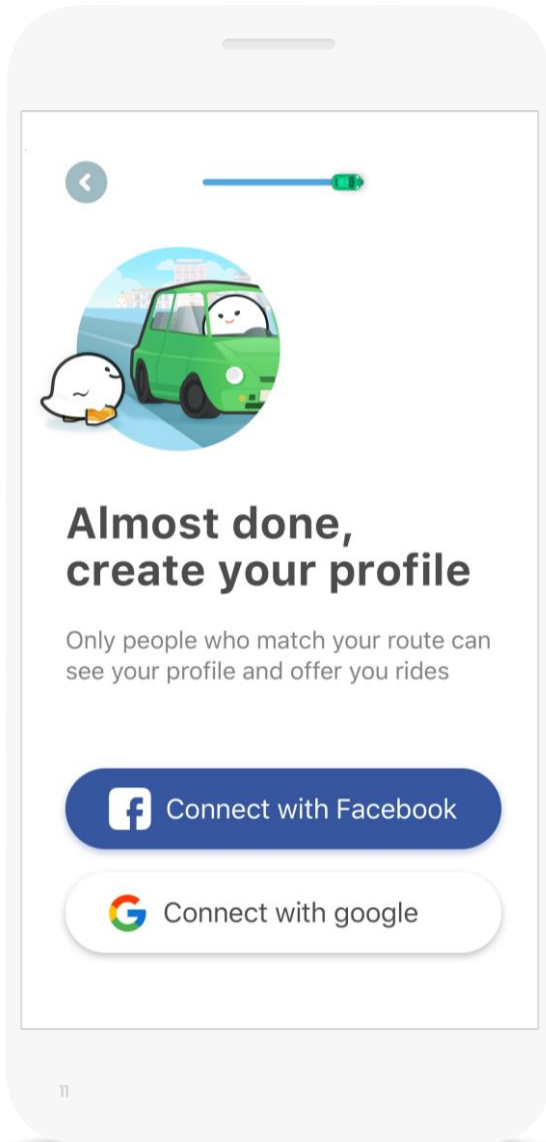


Drives happening
anyway



Sharing travel
costs, not
earning

Not your parents' carpool



Our carpoolers tell us they carpool because



Get where they're going faster in the HOV lane



Driver: covers gas \$\$\$ and then some

Rider: affordable way to remove driving stress



Made carpool buddies, commuting is "way better" with someone else in the car



Good for others, great for the environment

We can help take on varied business challenges



TDM & Environmental Goals



Parking Scarcity



Worker Retention
in a Transit Desert



amazon

SONY



hulu

100+



Google

Private & Public Partnerships to Date



facebook



Partner Program's Advantages



Launching
& Support



Our Investment



Reporting

Thank You

Josh Fried

Head of Waze Carpool

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