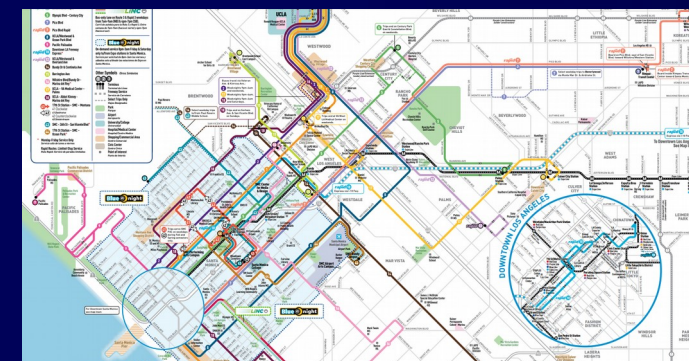
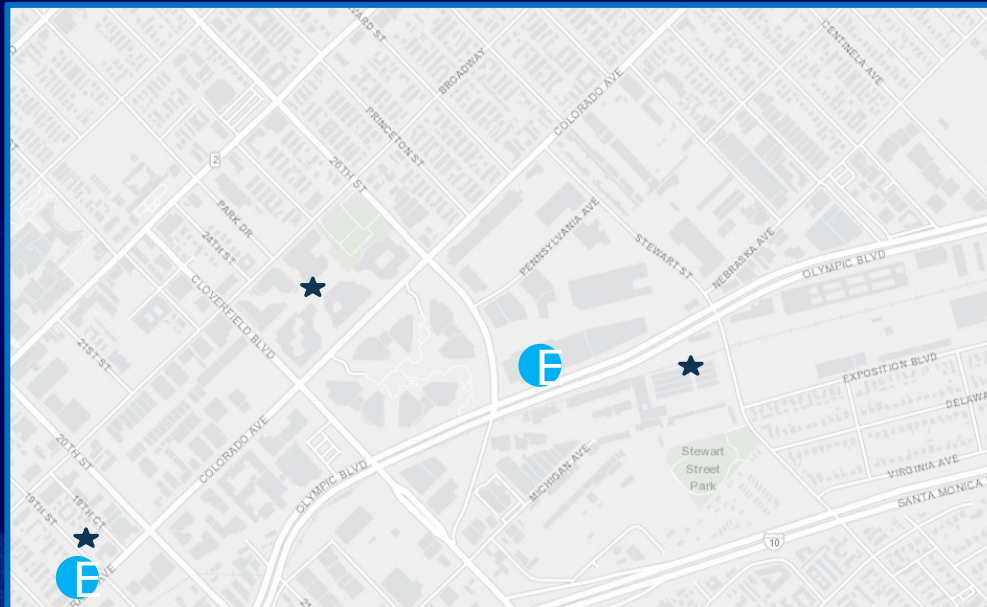
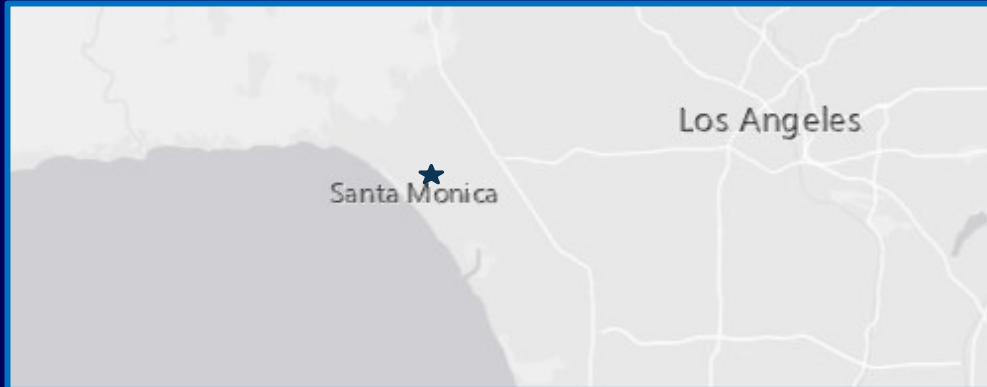


The background features a complex, abstract design. On the right side, there is a series of overlapping, curved, yellowish-gold shapes that resemble a woven or layered fabric, creating a sense of depth and movement. This pattern transitions into a solid dark blue area on the left, where the text is located.

# TRANSPORT WHAT YOU TREASURE

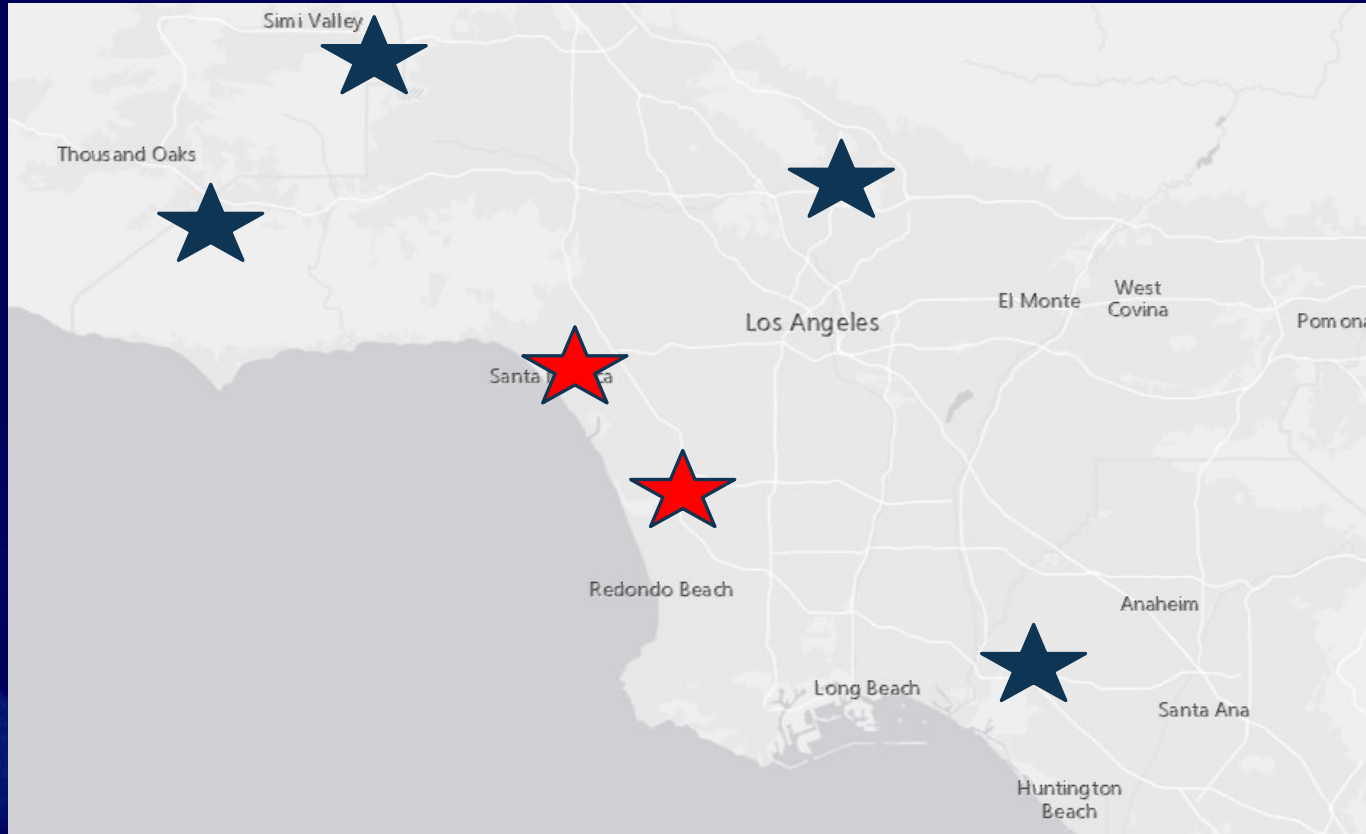
TAMAR FUHRER

# CONTEXT IS CRITICAL

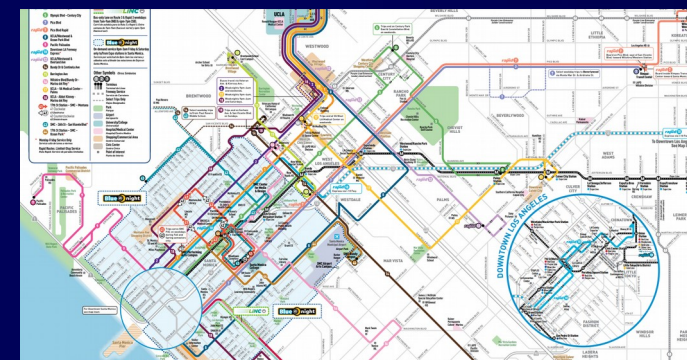




# CONTEXT IS CRITICAL



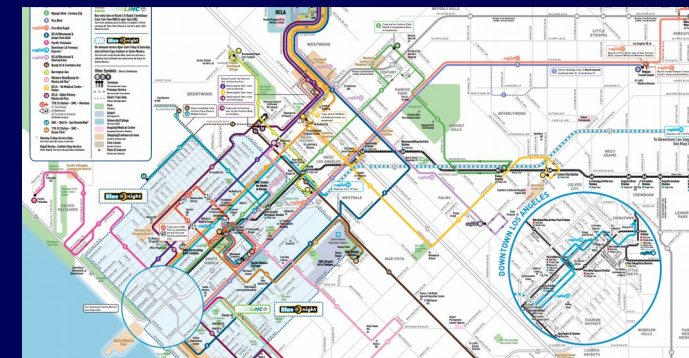
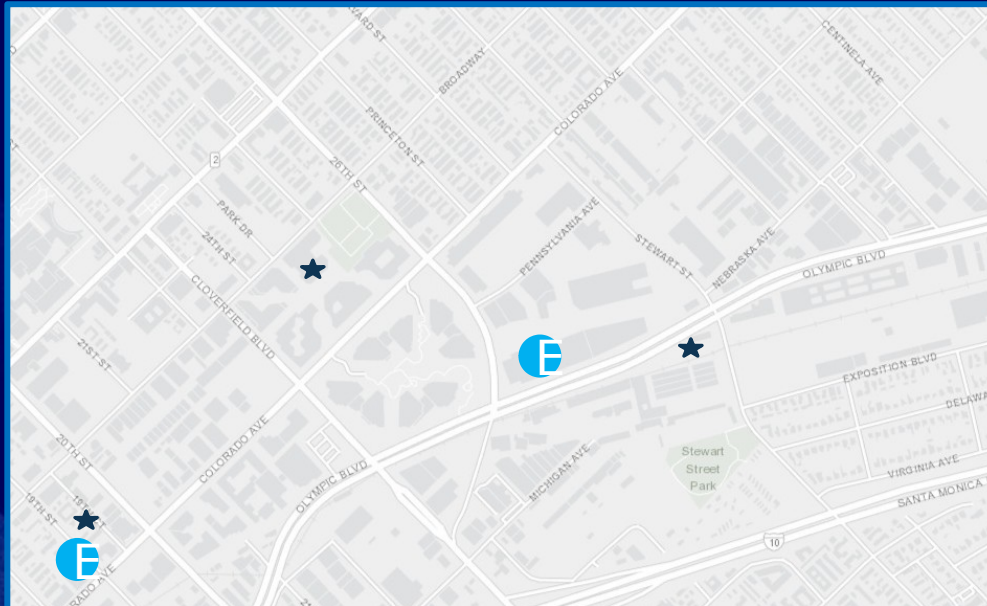
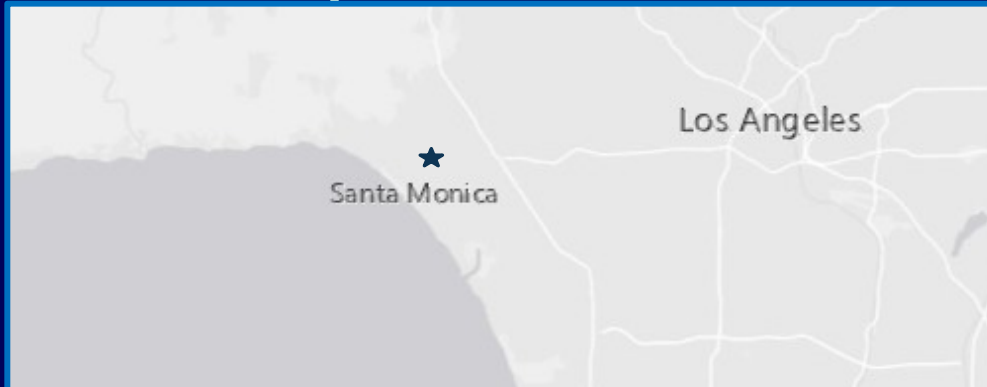
Limited transit access – 2+  
seat ride



# MULTI-MODAL APPROACH

Mode	Short Distance (0-15 min)	Mid-Distance (15-60 min)	Long-Distance (60+ min)
Shuttle			☐
Vanpool		☐	☐
Carpool	☐	☐	☐
Transit	☐	☐	
Active Transportation	☐		
Cashout	☐	☐	☐

# CONTEXT IS CRITICAL (AGAIN...)



# NAVIGATING IMPLEMENTATION

- Aligning with leadership
- Working with local agency – not against it
- Ownership at all levels